



MARKETING AND PROMOTIONAL SERVICES

The DCU Center is pleased to be hosting your upcoming event at our facility. Our in-house Marketing Department is a one-stop resource for your marketing needs in order to ensure that your event is as successful as possible!

As a client of the DCU Center, we can offer you a number of services **FREE OF CHARGE** should you wish to promote your event through marketing vehicles such as inclusion on our website (www.dcucenter.com), inclusion in our printed Calendar of Events (updated monthly), and inclusion on our Convention Center outdoor marquee. In addition, we can reach out to local media (print, television and radio) to further promote your event through press releases and photo alerts.

If you are interested in utilizing any of these DCU Center Marketing services, please check (✓) the box(es) below corresponding to the opportunity/opportunities that you would like to take advantage of:

- Event listing on www.dcucenter.com
- Event listing in DCU Center Calendar of Events
- Event listing on Convention Center outdoor marquee
- Assistance in reaching out to local media prior to or during to promote your event

If you have checked any of the above boxes, please fill out the fields below (please print clearly) and return to: DCU Center, Attention: Kristy Clark, 50 Foster Street, Worcester, MA 01608 or by **fax** to: **508-929-0111**

Title of Event: _____

Date(s): _____

Hours/Time of Event: _____

Brief Description of Event:

Admission Price (if applicable): _____

Event Website and/or Contact Phone # for More Information:

Your Name & Phone # (for DCU Center use only): _____

Today's Date: _____

THANK YOU AGAIN FOR CHOOSING THE DCU CENTER FOR YOUR EVENT!

If you have any questions about this form or services that we offer, please contact Kristy Clark, Marketing Manager at 508-929-0105 or kclark@dcucenter.com.

